



News Release

For immediate release
February 6, 2008

Northwestel and Latitude Wireless Providing Advanced Services for 2008 Yukon Quest

Northwestel and Latitude Wireless are providing essential telecommunications support for the 25th running of one of the North's most famous sporting events, the Yukon Quest International Sled Dog Race.

"We are delighted to once again have both Northwestel and Latitude Wireless as sponsors," said Stephen Reynolds, Executive Director of the Yukon Quest (Canada). "Using their services, we are able to communicate quickly with our race personnel, volunteers and the public, across huge distances and from remote isolated locations. It helps us manage the race more effectively, promote safety for mushers and their dogs, and bring up-to-the-minute news, images and video of the race to the entire world through our website."

Northwestel is a Supporting Sponsor for the Yukon Quest. The company's sponsorship includes High Speed Internet during the race at the Braeburn, Carmacks, Pelly Crossing and Dawson City checkpoints, and at the two Command Centres in Dawson City and Whitehorse, along with telephone services at these locations. Northwestel has been sponsoring the Yukon Quest for more than a decade.

Latitude Wireless, as a Lead Dog Sponsor for the Yukon Quest, is providing cellular service, including 14 cell phones, for race personnel and volunteers during the Yukon portion of the race, in addition to year-round cellular communications for Yukon Quest staff in Whitehorse.

"Last year was the first time we had access to the Latitude Wireless cellular service and it made a world of difference," said Reynolds. "During past races, we often spent extraordinary amounts of time searching for other members of our team. With the Latitude cell phones, we are able to quickly and easily find each other in our checkpoint communities, and that saves us exceptional amounts of time."

"We are very pleased to provide this critical support to the Yukon Quest," said Paul Flaherty, Northwestel President and Chief Executive Officer. "We know that thousands of Yukoners and other Quest fans around the world are eager to hear reports and updates from the race and we are proud to provide the communications infrastructure and service that allows this information to be passed on quickly."

-more-

2.2.2.

The 2008 Quest begins on February 9th, in Fairbanks, Alaska. It will end approximately two weeks and 1600 kilometres (1000 miles) later in Whitehorse, Yukon.

In 2007, Northwestel contributed more than \$800,000 in cash and in-kind donations to many northern community groups, including the 2007 Canada Winter Games. Throughout its history, Northwestel has played a key role in the economic, social and cultural development of the North. Northwestel is recognised as a key contributor to the well-being of northern communities through its community investment program and the volunteer contributions of its employees.

Northwestel provides complete telecommunications solutions for the 110,000 residents of the Northwest Territories, Nunavut, Yukon and northern British Columbia. The company's operations span nearly 4 million square kilometres of the most remote and rugged areas of Canada.

In the Yukon, Latitude Wireless Inc. is a joint venture formed by Northwestel Wireless Inc. and the Dakwakada Development Corporation, the business investment arm of the Champagne and Aishihik First Nations. Northwestel Wireless Inc. is a wholly-owned subsidiary of Northwestel that provides wireless telecommunications solutions throughout the Northwest Territories, Nunavut, Yukon and northern British Columbia.

For more information, contact:

Anne Kennedy
Director Corporate Communications, Northwestel
(867) 668-5439
akennedy@nwtel.ca

Chris McNutt
Marketing Manager, Latitude Wireless
(867) 393-7669
(867) 332-2400
cmcnutt@nwtel.ca

Stephen Reynolds
Executive Director, Yukon Quest (Canada)
(867) 668-4711

Or visit our websites at www.nwtel.ca, www.latitudewireless.ca and www.yukonquest.com.