



**MEDIA RELEASE**

***"From Puppies to Pullers - Yukon Quest Experience" a hit!***

**May 26, 2009; (Fairbanks, Alaska)** - The Yukon Quest Experience launched Wednesday, May 20 and has been an immediate hit. The show is presented by Brent Sass and is being held outside the Yukon Quest log cabin in downtown Fairbanks.

Sass is a veteran Yukon Quest musher and was awarded the Sportsmanship Award in the 2009 Yukon Quest. He created this attraction to get people excited about the Yukon Quest while they are visiting Fairbanks and to give people a reason to follow the race throughout the year. The show educates and informs visitors of the rich history and exciting future of the Yukon Quest and incorporates displays, puppies, race history and Sass' personal experience with the race.

Shows are taking place from 11 AM to 3 PM, Sunday to Thursday. Tickets for the show are \$10 per person.

Opening day of sign-ups for the 2010 Yukon Quest is August 8th. Opening day events will take place in both Fairbanks and Whitehorse. Check out the event calendar at [www.yukonquest.com](http://www.yukonquest.com) for more details.

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