



MEDIA RELEASE

Yukon Quest Appoints New Executive Director

August 7, 2009 (Fairbanks, Alaska) - The Board of Directors in Alaska for the Yukon Quest International Sled Dog Race are pleased to announce the appointment of Marti Steury as the new Executive Director in Fairbanks.

“The Board's near-term priorities for the Executive Director are growing local and international partnerships, building sponsorship relations and ensuring fiscal responsibility,” said Julie Estey, Acting President of the Board of Directors. “Marti brings the experience, skills and relationships to make that happen. We are confident she is the best person to move the Yukon Quest forward.”

Steury's history with the Yukon Quest goes back to its inception in 1983 when she became the first director for the organization. In 1987 she moved on to work with a sponsor of the race, remaining an avid fan and supporter of the Yukon Quest.

Most recently, Steury was a Manager with Festival Fairbanks and managed all activities including special events and ongoing projects. She was also formerly the Owner, President and CEO of The Great Alaskan Bowl Company where she won numerous awards including Small Businessperson of the Year for the State of Alaska in 1996.

“I am excited at the opportunity to work at seeing the Yukon Quest achieve its potential,” said Steury. “I have been involved with the race at various levels over the years and have always believed this race is a true celebration of the sport of sled dog racing and am honored to help it move forward.”

Steury will be in Fairbanks this Saturday for Opening Day of signups. Musher's can sign up in person on August 8th either at the log cabin in Fairbanks from 9 am – 1pm or at the White Pass Depot in Whitehorse from 10am – 2pm.

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