



2012 race start - Saturday February 4<sup>th</sup> Fairbanks, Alaska

2012 Bib Sponsorship Outline

# 2012 Bib Sponsorship



## **The 2012 the Yukon Quest**

- ❑ 29<sup>th</sup> annual race as the only international sled dog race in the world
- ❑ Will run 1,000 miles through 11 communities in Alaska and the Yukon
- ❑ Take place during 9 to 14 days around-the-clock under extreme winter conditions
- ❑ Follow historic Northern travel routes that cross the border between Canada and the US
- ❑ Partner with six levels of government and six First Nations
- ❑ Sell-out banquets are hosted in Fairbanks, Alaska and Whitehorse, Yukon

## **The Teams**

- ❑ Race Veterinarians from around the world will volunteer their professional time and services to the Yukon Quest Veterinary Care Program
- ❑ Experienced Race Officials monitor all aspects of the race
- ❑ A logistical team will keep everything running smoothly
- ❑ 1,000 local and international volunteers will contribute approx 25,000 hours to the race - everything from graphic design, to truck driving, to dog handling

## **The Participants**

- ❑ Veteran and rookie mushers from around the world will participate
- ❑ Over 400 canine athletes lead their humans across the wilderness

# 2012 Bib Sponsorship



**Business Name:**

**Contact Person:**

**Mailing Address:**

**Phone:**  **Fax:**

**Email:**

## Payment Info:

- Please invoice
- Cash
- Credit card (Visa or Mastercard only)  
Credit Card Number: \_\_\_\_\_  
Expiry Date: \_\_\_\_/\_\_\_\_
- Cheque  
Cheque Number \_\_\_\_\_  
\_\_\_\_\_

Business Owner/Manager Signature

Date

**Please return completed business and payment info to the Yukon Quest:**

**M # 2 – 1109 First Avenue Whitehorse, YT Y1A 5G4**

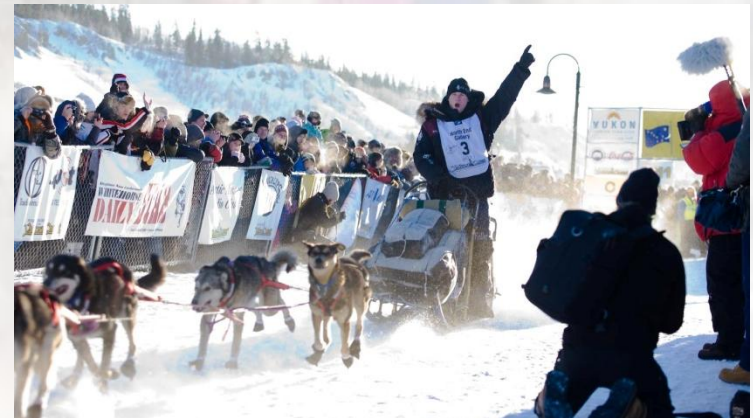
**F 867.668.6674**

**E yukonquest@polarcom.com**

## BIB SPONSORSHIP

**2012 Finish Bib - \$500**

- Your business name on the front & back of a musher's bib
- Musher wearing your bib at the finish of the 2012 Yukon Quest
- Autographed ½ bib for display and/or framing
- Framed photograph of musher wearing YOUR bib
- Bib sponsor listing on the Yukon Quest website
- PSA announcement of bib sponsor as mushers approach the finish line



**FOR MORE INFORMATION, PLEASE CALL 867.668.4711**