



## FOR IMMEDIATE RELEASE

### Yukon Quest invites fans to its 29<sup>th</sup> Birthday Party in Whitehorse

**October 12, 2011 (Whitehorse, YT)** – With less than four months until the start of the 2012 Yukon Quest 1,000 Mile International Sled Dog Race, things are kicking into gear in Whitehorse.

Everyone is invited to celebrate the *Yukon Quest's 29th Birthday* in true northern style! Join other Quest fans at Antoinette's Restaurant for an evening of live music, good food, games, prizes and fun with the mushers, Yukon Quest directors and staff. Partygoers will also hear the plans for the 2012 race and Quest Fest, get an update on the registered mushers, and learn how to become a part of the only international sled dog race in the world! Mark your calendar! The party starts at 5 p.m. on Friday October 28.

Antoinette will be serving up numerous delectable dishes with a cash bar open to all. The Chocolate Claim is creating an extra-special birthday cake to celebrate the occasion.

Party guests can admire the 2012 Yukon Quest poster and lapel pins, and try on one of the new membership jackets. Coast Mountain Sports, supplier of the Quest's Official Merchandise in Yukon, will have a wide variety of Yukon Quest items for sale, all suitable for Christmas giving! The Quest's Official Radio Station in Yukon, CKRW "The Rush", will also join the party live on location.

The Yukon Quest annual **\$10,000 CASH Raffle** is underway in Whitehorse! First prize is \$10,000; second and third prizes are also easy-to-spend cash. Raffle tickets are just \$40 and available at numerous places around Whitehorse, including the Yukon Quest office in the White Pass Depot, Mac's Fireweed Books, Coast Mountain Sports, Duffy's Pet Store and, of course, at the Birthday Party! The draw will be held Tuesday, November 22<sup>nd</sup> at the Yukon Convention Centre. Only 850 tickets printed so chances of winning are great! (Raffle licence 2011-080)

The 29th annual Yukon Quest 1,000 Mile International Sled Dog Race starts February 4, 2012 in Fairbanks, Alaska. Quest Fest will start in Whitehorse on February 13<sup>th</sup> and run until February 18<sup>th</sup>. For up-to-date information and news about the race, visit [www.yukonquest.com](http://www.yukonquest.com).

Media interested in attending or covering the 2012 Yukon Quest are invited to register for accreditation by visiting <http://www.yukonquest.com/site/media-accreditation/>.

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