



MEDIA RELEASE

Selkirk First Nation Official Sponsor of 2011 YQ300

January 17, 2011 (Whitehorse, Yukon) – Selkirk First Nation will partner with the Yukon Quest to be the Official Sponsor of the 2011 YQ300 mile race this February. Selkirk First Nation will provide venues, equipment and will host the Finish Banquet for the 2011 YQ300.

“Selkirk First Nation is proud to be the Official Sponsor of the 2011 YQ300. Selkirk First Nation and Pelly Crossing have been hosting the Yukon Quest and YQ300 since the very beginning,” says Selkirk Development Corporation Board Member David Silas. “Our community applauds the perseverance of the mushers who participate.”

The YQ300 will depart from the Shipyards Park Yukon Quest start chute at 5:00 on February 5th. It follows the same trail as the 1000 mile race through the official checkpoint of Pelly Crossing to a spot near the Stepping Stone hospitality stop. Here, mushers find a fork in the trail where Yukon Quest mushers continue onto Dawson, YQ300 mushers return to Pelly Crossing and the finish line.

The YQ300 is held in the Yukon every two years, when the Yukon Quest starts in Whitehorse. For 2011, the RCMP in Pelly Crossing have come onboard again this year for Checkpoint coordination including arrivals and departures for the Yukon Quest and YQ300 teams.

“There has been great community spirit and involvement from Selkirk First Nation, RCMP and the community of Pelly Crossing for many years,” says Georgina Leslie, Yukon Executive Director for the Yukon Quest. “The Yukon Quest strongly values these continued partnerships as they are extremely important to the success of the races.”

For more information about the 2011 Yukon Quest and YQ300, please visit www.yukonquest.com.

The 2011 YQ300 starts on February 5th at 5:00 p.m. from Shipyards Park in Whitehorse.

For more information about the YQ300 race, contact:

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