

## **MEDIA ADVISORY**

### **Yukon Quest Open House in Whitehorse**

**December 2, 2010 (Whitehorse, Yukon)** – There will be a media briefing with mushers, Race Marshall and Race Manager in attendance in the Board Room at White Pass Depot on Friday, December 10<sup>th</sup> at 3:00 p.m. Mushers scheduled to attend the briefing are currently being confirmed.

Later that same day, the Yukon Quest Open House in Whitehorse will take place at the White Pass Depot Lobby from 4:00 – 8:00 p.m.

The Open House is sure to be a great time for the whole family. 2010 Champion, Hans Gatt, will be attending and fans will have the opportunity to see how quickly they can pull his sled between two points and test their skills at guessing the weight the dogs are pulling.

This is also a great time to finish your holiday shopping! All the new 2011 merchandise has come in, including membership jackets. For those looking for some real deals, there will be a sale on past year's merchandise.

December 10<sup>th</sup> is the last day of signups and the final listing of all entrants for both the Yukon Quest and the YQ300 will be displayed. Come join us for a great evening filled with activities, holiday baking and a cash bar.

Please visit [www.yukonquest.com](http://www.yukonquest.com) for up-to-date information and news on the Yukon Quest. Media interested in covering the 2011 Yukon Quest are invited to register for accreditation by visiting <http://www.yukonquest.com/site/media-accreditation/>

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