



## Media Release

### Sky High Wilderness Becomes an Official Sponsor of the 2011 Yukon Quest

**November 10, 2010 (Whitehorse, Yukon)** – The Yukon Quest International Sled Dog Race announced a new partnership with Sky High Wilderness Ranch today. Sky High will be an Official Sponsor of the 2011 Yukon Quest.

“Coming onboard as an Official Sponsor for the 2011 Yukon Quest was a natural progression of our support for dogsled racing in the North,” said Trudy Burdess, Sky High Marketing Manager. “Last year, we sponsored a musher in the race. This year, we are sponsoring the race that has been making the magic happen for 28 years.”

This past year, Sky High sponsored Whitehorse-area musher Jocelyne Leblanc’s racing season. Jocelyne competed in the 2010 Yukon Quest earning both the Red Lantern and Challenge of the North awards. Jocelyne LeBlanc is both partner and manager at Sky High Wilderness Ranch.

Sky High Wilderness Ranch specializes in providing “the Adventure of a Lifetime” with year-round authentic Yukon adventures by dogsled and horseback as well as cabin and lodge accommodations. Leblanc guides many of the multi-day dog sled tours and is on site year-round to regale guests with stories of her racing experience in the 1,000-mile international sled dog race.

Please visit [www.yukonquest.com](http://www.yukonquest.com) for up-to-date information and news on the Yukon Quest. The 2011 Yukon Quest starts February 5th in Whitehorse, Yukon.

Media interested in attending or covering the 2011 Yukon Quest are invited to register for accreditation by visiting <http://www.yukonquest.com/site/media-accreditation/>

-30-

For more information about the Yukon Quest, contact:

Pixie Ingram

Tel: (867) 456-7483

[communications@outsidethecube.ca](mailto:communications@outsidethecube.ca)

For further information about Sky High Wilderness Ranch, please contact:

Trudy Burdess, Marketing Manager

Tel: (867) 667-4321

Fax: (867) 668-7210

[info@skyhighwilderness.com](mailto:info@skyhighwilderness.com)

#### ALASKA

550 First Ave, Fairbanks, AK 99701  
Phone: 907.452.7954 Fax: 907.452.7959  
Email: [yukonquest@mosquitonet.com](mailto:yukonquest@mosquitonet.com)



#### YUKON

#2 – 1109 First Ave. Whitehorse, YT Y1A 5G4  
Phone: 867.668.4711 Fax: 867.668.6674  
Email: [questadmin@polarcom.com](mailto:questadmin@polarcom.com)