



MEDIA ADVISORY

Yukon Quest Announces Series of Media Briefings in Whitehorse

October 20, 2010 (Whitehorse, Yukon) – The Yukon Quest is pleased to announce that it will once again be holding a series of media briefings starting this month. These briefings will provide the latest information on preparations for the race. It will give media a chance to connect directly with mushers who will be competing in 2011, the Executive Director, Race Officials, Veterinarians, the Trail Coordinator and the Race Manager who handles race logistics, when they are available.

The first briefing will take place on October 22nd at 2:00 PM, at the board room upstairs in the White Pass Building. Following this briefing, the Yukon Quest will host its 28th Birthday Party at The Old Fire Hall starting at 5pm.

Future media briefings will be released as dates are determined.

Please visit <http://www.yukonquest.com/> for up-to-date information and news on the Yukon Quest. Media interested in covering the 2010 Yukon Quest are invited to register for accreditation by visiting <http://www.yukonquest.com/site/media-accreditation/>

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