



Media Release

Media Accreditation for the 2011 Yukon Quest

September 27, 2010 (Whitehorse, Yukon & Fairbanks, Alaska) – The Yukon Quest International Sled Dog Race is pleased to invite all media to become accredited for the 2011 Yukon Quest.

Media accreditation is required for all media attending the race and provides access to media zones at the race checkpoints. At most race checkpoints, a media centre is setup with Internet access so stories can be filed from the trail. A media guide with complete checkpoint details will be available to accredited media in January. It will also be handed out at media briefings prior to the race start in Whitehorse.

Media not attending the race will also benefit from daily race updates distributed to the accredited media list. If you cannot attend the Yukon Quest in person, but would like to schedule call-ins from the race, please let us know. All accredited media will receive regular releases from the trail and additional info can be provided upon request.

The media accreditation form can be found online at <http://www.yukonquest.com/site/media-accreditation/>

To-date, 20 mushers have signed up for what promises to be an exciting race.

Please visit www.yukonquest.com for up-to-date information and news on the Yukon Quest. The 2011 Yukon Quest starts February 5th in Whitehorse, Yukon.

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For more information, contact:

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