



## **Media Release**

### **High Country Inn is the Official Hotel of the Yukon Quest**

**September 15, 2010 (Whitehorse, Yukon)** – Today, the Yukon Quest International Sled Dog Race announced a renewed partnership with the High Country Inn for the 2011 race. High Country Inn will be an Official Hotel Sponsor for the 2011 Yukon Quest.

The comfortable 3.5 star hotel is located in downtown Whitehorse and is owned and operated by Northern Vision Developments LP.

“We love having High Country Inn as our official hotel sponsor,” said Georgina Leslie, Executive Director of the Yukon Quest International Association (Canada). “The Inn will provide accommodations for our race veterinarian and official teams plus offer discounted rates for Yukon Quest mushers, support teams, volunteers and supporters. The Yukon Convention Centre will also be the location of the popular Start and Draw Banquet. Through our partnership with High Country Inn, we have everything in one place.”

“We are excited at the opportunity to renew our partnership with the Yukon Quest,” said Adam Gerle, Sales & Marketing Director for Best Western/High Country Inn. “The Yukon experience for Yukon Quest visitors will start at with incredible accommodations and outstanding Yukon hospitality here at the High Country Inn and Yukon Convention Centre. Our staff can’t wait to welcome everyone next February.”

Northern Vision Development LP also owns and operates the Best Western Gold Rush Inn. For Start Week in Whitehorse, the Best Western Gold Rush Inn and the High Country Inn in Whitehorse will offer a reduced rate of \$85 CAD per night including airport shuttle and free internet access. Yukon Quest mushers, support teams, volunteers and supporters can call to request the Yukon Quest special rate.

Please visit [www.yukonquest.com](http://www.yukonquest.com) for up-to-date information and news on the Yukon Quest. The 2011 Yukon Quest starts February 5th in Whitehorse, Yukon. The 2011 Start & Draw Banquet will be held on Thursday, February 3<sup>rd</sup> - call early to reserve your ticket as they often sell-out.

For more information about the Yukon Quest, contact:

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For further information about High Country Inn's community efforts please contact:

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