



2010 Yukon Quest Finisher Joins Staff

June 25, 2010 (Fairbanks, Alaska) - 2010 Yukon Quest Finisher, Abbie West, has joined the Yukon Quest staff to head up the Alaska store.

Abbie West was hired in June as the Merchandise and Events Manager for Alaska. She had previously managed the YQ Store in Fairbanks and brings that expertise with her to this new position. She will help expand the Alaska retail store and Internet sales as well as coordinate special events.

“Abbie’s experience and background with the race makes her an incredible asset to the organization,” said Marti Steury, Executive Director of the Yukon Quest International Limited (Alaska). “We feel having her on the team will help us continue to grow and share our event with the world.”

West is taking on this full-time, year-round position to help develop a greater retail presence and expand the organization’s fundraising events. She brings her passion for the Yukon Quest and great creativity to her new position.

West ran the 2010 Yukon Quest as a Rookie and finished in 9th position.

Please visit www.yukonquest.com for up-to-date information and news on the Yukon Quest.

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