



FOR IMMEDIATE RELEASE

February 6, 2010 (Whitehorse, YT & Fairbanks, AK) - The Yukon Quest announces the Gwich'in Development Corporation as the official Finish Banquet Sponsor. The race, an internationally renowned event, connects historic and traditional travel routes between several communities in Alaska and the Yukon to create a 1,000 mile adventure for mushers and attracts fans from around the world.

The Gwich'in Development Corporation (GDC) focuses on increasing revenues through local development activities occurring within the Gwich'in Settlement Region of the Yukon and Northwest Territories. The GDC also works to ensure beneficiaries of the Gwich'in Comprehensive Land Claim Agreement are involved in training, employment and business opportunities created from these activities. GDC's strong and successful joint venture partnerships are the key to fulfilling these goals.

"This is a significant development for the 2010 Yukon Quest," stated Yukon Executive Director, Wendy Morrison. "The Gwich'in Development Corporation's support as our Finish Banquet Sponsor strengthens our organization and the race itself. This is a huge boost to our last minute fundraising drive."

The 2010 Yukon Quest starts Saturday February 6 in Fairbanks, Alaska and dog teams will take from 10 to 16 days to travel the 1,000 mile trail to Whitehorse, Yukon. Twenty-four dog teams are registered to start the race, with an additional nine dog teams entered in the Yukon Quest 300, a 300 mile qualifying race for the 2010 Yukon Quest.

The Finish and Awards Banquet will be held in Whitehorse at the Yukon Convention Centre on Saturday, February 20th at 5pm.

The Finish and Awards Banquet is the ultimate wrap-up to the 2010 Yukon Quest race where mushers, officials, sponsors, special guests and Yukon Quest supporters from across the territory and around the world come together for 'tails from the trail' and awards will be presented.

For more information on the Yukon Quest and the mushers entered in the 2010 race, visit the Yukon Quest web site at www.yukonquest.com.

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The Yukon Quest – 27 Years & Running!

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